

**NEWS CLIPPING**

Client : SCORE  
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**SCORE 2013: Sports, Competition, Outdoor, Recreation Expo hits Malaysia for the first time**

JUNE 4, 2013 BY ADMIN in CYCLING EVENTS, TOP with 0 COMMENTS

Kuala Lumpur, 4 June 2013 – Like other countries around the world, Malaysia holds the highest esteem in sporting events. Mantra Experiential will be launching one of Malaysia’s most anticipated sporting exhibition, SCORE 2013 which will take place from 27-30 June 2013 at the Putra World Trade Center.



Malaysia's Most Comprehensive Sports Expo!

# Score

SPORTS  
COMPETITION  
OUTDOOR RECREATION  
EXPO

2013

WIN RM100,000 in Prizes!

27-30 JUNE 2013  
10am-9pm  
PWTC

**GET YOUR ADRENALINE RUSH @ SCORE 2013!**

One of the most exciting and comprehensive sports and recreation expo, SCORE is a premier one stop resource with fantastic deals of sports, outdoor recreational and fitness apparatus, gear, services and special adventure sports activity packages. And, there's more...we've lined up a diverse range of activities for you!

- Exhibit of more than 100 brands, all under one roof
- Exclusive discounts and bargains
- New product launches
- Must-try exciting and stimulating activities
- Prizes worth more than RM100,000 to bring home
- Learn from the experts
- Endorsed by the Ministry of Youth and Sports

For more information, please contact Vivian at 03-7726 4277 or email [vivian@mantra.com.my](mailto:vivian@mantra.com.my)

SCORE 2013 is also the official venue for the Standard Chartered KL Marathon Race Entry Pack Collection.

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**Kuala Lumpur, 4 June 2013** – Like other countries around the world, Malaysia holds the highest esteem in sporting events. Mantra Experiential will be launching one of Malaysia's most anticipated sporting exhibition, SCORE 2013 which will take place from 27-30 June 2013 at the Putra World Trade Center.

SCORE 2013 is a premier one-stop resource and a comprehensive expo with fantastic deals of sports and recreational apparels, gear, services and special sports activity packages. At its inaugural event this year, SCORE 2013 offers the latest sports products, equipment and services to sports enthusiasts and the general visitors locally, regionally and internationally. The exhibition is an imperative avenue to showcase the diversity of sports in Malaysia, where it offers numerous exhilarating and exciting sports activities from various disciplines through competition, demonstration, clinics and workshops. Whether you are a devoted sports and fitness enthusiast, adventure seeker, or even a bargain hunter, get ready to be thrilled at the exhibition.

What makes this event astonishing is its potential to drive an expected 60,000 visitors to the exhibition and its ability to present the finest experience for visitors and vendors. SCORE, is the first of its kind, where it integrates a wide variety of sports and recreation under one roof, which allows visitors to enjoy, interact and even shop for great bargains. It is the perfect opportunity to showcase company's products and services to maximise one's businesses exposure to a thriving community, both locally and internationally. More than 100 brands are participating in the exhibition such as 2XU, Skins, Adidas eyewear, Explorer Outfitters, Air Venture and many other vendors, where they will exhibit the latest and advanced products and services related to sports and innovative products in the exhibition. SCORE 2013 is the place to be at, where buyers and exhibitors converge to explore business opportunities and exchange the latest in market intelligence.

SCORE 2013 is also the ideal exhibition to attend if you wish to indulge in any adventure sports activities and even hunt for great bargains on sports products. The event will exhibit a myriad of sporting goods and equipment, which include bicycles, sports apparels & shoes, compression suits, outdoor gear, sports medical products, sports eye wear and accessories at incredible discounted rates. SCORE 2013 promises a look at the latest in products offered to visitors.

The exhibition will showcase a series of exciting and stimulating activities that will enable visitors to experience sports exhibition in a more interesting and interactive manner. During the exhibition, F1 racing car simulators will be displayed, where visitors will be given the opportunity to test their driving nous in the F1 simulators challenge. Not only that, visitors will be given the opportunity to experience dynamic and challenging archery activities, where this head-to-head, knockout style competition would get ones adrenaline pumping. However, if you are not a toxophilite, rest assured that SCORE 2013 is capable of offering a whole new different dimension of experience. In addition, SCORE 2013 also offers paintball shooting gallery– an activity that's great where you can pound your way through the line of scrimmage the way you would. Bring your family and friends to experience some feel good fun.

From archery, F1 simulators, golf simulator, and a host of other fun filled activities, SCORE 2013 is set to enthral everyone. The Mini Viper Challenge is also set to be one of the most challenging activities conducted during the exhibition. It is a challenge course; filled with man-made obstacles such as the tyre, cargo net crawl, monkey bar and ice plunge that will challenge both the heart and spirit. SCORE 2013 is definitely the exhibition you do not want to miss as there will be many other fun filled activities, great deals and packages being offered throughout the whole exhibition

SCORE 2013 is envisioned to be an international trade and consumer expo that brings in international exhibitors and visitors. In the long run, Malaysia will be the one-stop destination for sporting events to promote industrial growth and to strengthen the development of sports in Malaysia, in line with the Ministry of Youth and Sports Malaysia's commitment to develop a patriotic and united nation through strategic youth and sports development programmes.